

Attention Retailer:

51850 3206

NEW! "Ice Box"

From Moonlight Tobacco Co.

>The exciting new and different, premium menthol brand that everyone is talking about.

>Order a 2 carton display and get \$2.00 (off invoice).
Complete and return this form to your wholesaler.



MENTHOLS

FULL FLAVOR BOX

17 mg. "tar", 1.3 mg. nicotine av. per cigarette by FTC method.

Wholesaler _____

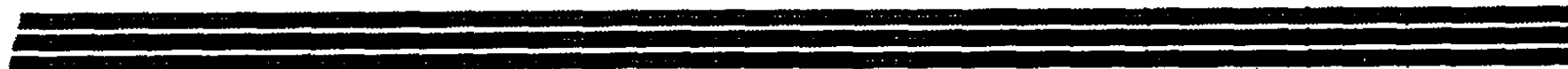
- "Ice Box" Menthol Box 1 Carton
- "Ice Box" Menthol Light Box 1 Carton

Store _____ Date _____

Address _____

City _____ State _____

Delivery Date _____ Retailer Signature _____



Moonlight Tobacco Wholesale Program

- Special Offer:
 - 2 Carton Display
 - » 1 - "Ice Box" Menthol
 - » 1 - "Ice Box" Light Menthol
 - \$2.00 per display for Retailer
 - \$2.00 per display to jobber salespeople
- # displays sold _____ Salesman _____

*Please turn in this form and prebook forms when all accounts
have been contacted.*

NEW! NEW!

51850 3208

FRESH TASTE



MENTHOLS

FULL FLAVOR BOX

17 mg. "tar", 1.3 mg. nicotine av. per cigarette by FTC method.

Wholesaler _____

● "Ice Box" Menthol Box 1 Carton

● "Ice Box" Menthol Light Box 1 Carton

\$2.00 Display Allowance

Store _____ Date _____

Address _____

City _____ State _____

Delivery Date _____ Salesperson _____

Retailer Signature _____

